



# Meaningful Work Placement

Make a difference...

Be the difference...

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## Benefits to making a difference

- Good use of time
- Leave a lasting impression with the employer & team
- Confidence
- Project success on your CV
- Reputation – You & College
- Job offer

## Meaningful Work Placement

Make the difference...  
Be the difference...



## How can I make a difference?

- Problem Solving
- Waste Management
- See through the eye of the consumer (Fresh eyes)
- Simplify monotonous tasks
- Bitesize
- Positive attitude (I CAN do it)

## Meaningful Work Placement

Make the difference...  
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# Employer Feedback

Make the difference... Be the difference...



**Q4:** Can you think of a time when a student had used critical analysis to improve an existing system to make it more efficient in your business?

**A:** Most said 'No!' or that they would '*welcome ideas*'

# Employer Feedback

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**Q4: Can you think of a time when a student had used critical analysis to improve an existing system to make it more efficient in your business?**

**A: One said**

*‘Warehousing – Finding an **improved method** of processing deliveries based on grouping categories together to **reduce time** in handling and processing stock’*



# Meaningful Work Placement

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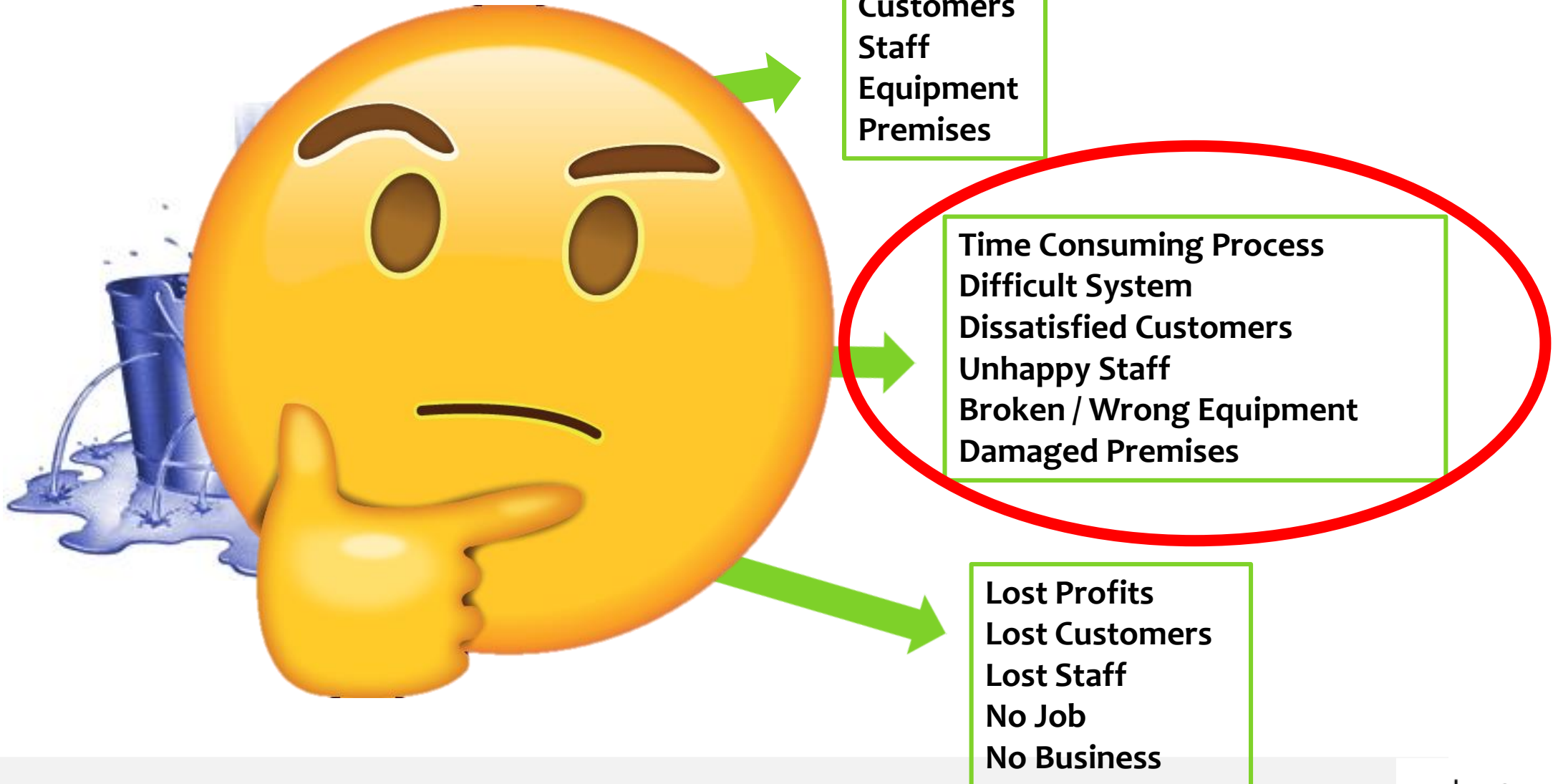
**Money**  
**Customers**  
**Staff**  
**Equipment**  
**Premises**

**Time Consuming Process**  
**Difficult System**  
**Dissatisfied Customers**  
**Unhappy Staff**  
**Broken / Wrong Equipment**  
**Damaged Premises**

**Lost Profits**  
**Lost Customers**  
**Lost Staff**  
**No Job**  
**No Business**

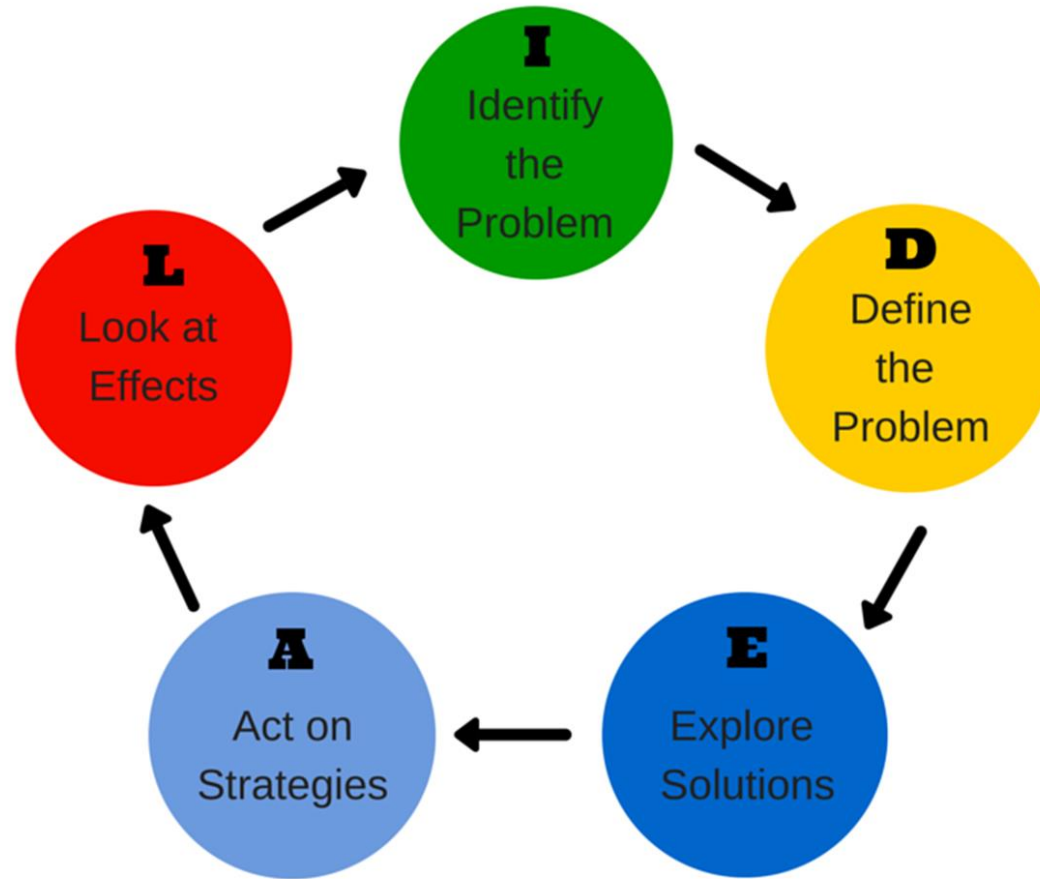
# Meaningful Work Placement

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# Meaningful Work Placement

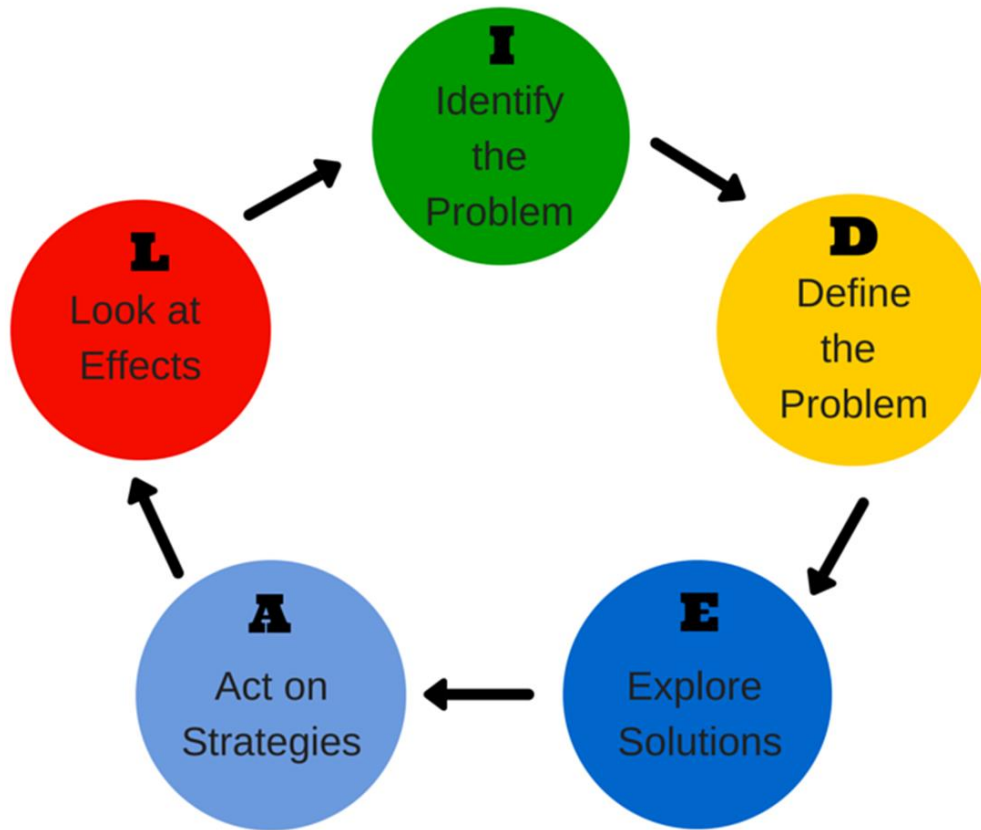
Make the difference... Be the difference...





# Meaningful Work Placement

Make the difference... Be the difference...



## Problem Solving Task

- 1) **Staff are moaning** as there is **lots of rubbish** on the floor in the staff room. There are no bins because the company wanted to cut down on plastic pollution. They have stored the old bins in the store room.
- 2) The **customer is not happy** because she has to **wait longer** than necessary to collect her parcel. Her name is Smith and the parcels are filed only by surname.
- 3) **Profits are lower** than usual as there has been an **increase in paper and printing ink costs**. The warehouse operatives print out their picking lists to complete their orders which is a **waste** as they have ipads but they have a high turnover of staff so cannot keep up with training

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Make the difference... Be the difference...



Which areas have local  
employers given  
feedback on?

Revenues & Benefits  
Customer Service  
Merchandising  
Logistics  
Preparing Work Areas  
Warehousing  
Mental Health Care  
H.R.  
Stock Control  
Team Work  
ICT  
Fashion  
Retail  
Management  
Quality Auditors  
Travel Agents  
Sales  
Administration  
Health & Safety  
Finance  
Marketing  
NPD/Technical  
Customer Contact  
Training  
Line Operatives  
Development  
Beauty  
Assistant Psychologist  
Student Nurse  
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# Meaningful Work Experience

Make the difference... Be the difference...

(14 Employers sampled from different industries)



Employer Survey	Verbal Communication	Body Language	Team Interaction	Customer Interaction	Senior Team Interaction	Written Communication
Requires Improvement	20%	20%	20%	30%	10%	0%
Acceptable for Work Experience	60%	70%	50%	60%	80%	70%
Acceptable for an Employee	0%	0%	10%	0%	10%	10%
Outstanding	20%	10%	20%	10%	0%	20%

# Meaningful Work Experience

Make the difference... Be the difference... (continued)



Employer Survey	Appearance	Hygiene	Maths in the workplace	English in the workplace	Attitude to advice	Ability to follow written instructions	Ability to follow verbal instructions
Requires Improvement	0%	0%	0%	0%	10%	0%	0%
Acceptable for Work Experience	60%	60%	70%	70%	40%	70%	70%
Acceptable for an Employee	30%	20%	20%	20%	30%	10%	10%
Outstanding	10%	20%	10%	10%	20%	20%	20%

# Meaningful Work Placement

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## Areas requiring improvement

- Verbal Communication
- Body Language
- Team Interaction
- Customer Interaction
- Attitude to Advice





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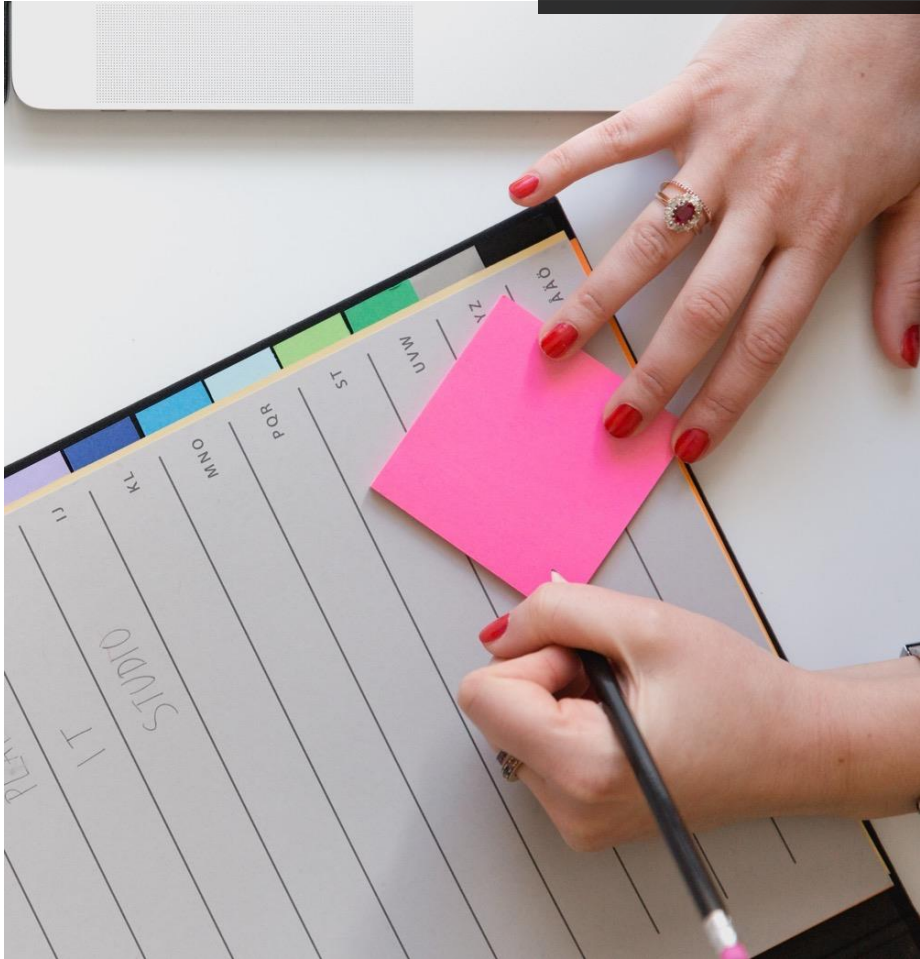
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# Meaningful Work Placement



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## Areas 'acceptable' for work experience

- Verbal Communication
- Body Language
- Team Interaction
- Customer Interaction
- Senior Team Interaction
- Ability to follow verbal & written instructions
- Appearance
- Hygiene
- Maths in the workplace
- English in the workplace
- Attitude to advice
- Written Communication

LET'S  
**SMASH IT!**

Experience

te

the workplace

the workplace

to advice

Communication