

# **OUTSTANDING TEACHING, LEARNING AND ASSESSMENT TECHNICAL SKILLS NATIONAL PROGRAMME**

**Digital Ambassador Roles and Responsibilities**  
**Created by: Blackburn College**

Managed by



In partnership with

**emfec**

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## Digital Ambassador Roles and Responsibilities

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### Project Overview:

Funded through the Association of College's Outstanding Teaching, Learning and Assessment (OTLA) Programme, Blackburn College, Bolton College and Nelson and Colne College worked in collaboration to recruit Ambassadors from industry to support teachers of the digital curriculum. These Ambassadors bring real world experience to the classroom and enhance learners' understanding of the world they will be working in when they complete their programmes.

This project was created in response to a number of factors:

- The digital industry is changing very rapidly with new technology and practices constantly emerging. Following employer consultation it became apparent that whilst learners were leaving education with sound theoretical knowledge they lack the skills and techniques needed to effectively use newer technology;
- Teachers and learners need a greater understanding of the changing digital sector and the types of progression opportunities available; and
- Preparing our teachers and our employers for T-Levels so that collaboratively we can offer learners good quality work experience opportunities to prepare them to be effective employees in the future.

### The Role:

As a Digital Ambassador you will be matched with a teacher based on their individual expertise and the teacher's identified skills gaps. You will support one another to ensure that teachers have the latest industry knowledge and that the curriculum reflects the skills employers need.

You will deliver a series of masterclasses in partnership with the teacher that address a skills need for both the teacher and their learners. Masterclasses are sessions developed in partnership with the teacher and aim to bring employers and learners together, allowing learners to engage directly with employers to increase confidence, communication and support development of their career aspirations and confidence.

The masterclasses will be delivered at the College unless it is more appropriate for delivery to take place at an alternative venue. This will be agreed with the teacher.

### **What will you do:**

- Working with your teaching partner you will help them to update their skills and refresh their knowledge regarding new industry practices and standards;
- You and the teacher will work in partnership to establish an agreed scheme of work, identify appropriate opportunities for masterclasses, produce resources to support effective teaching and learning that adds value to existing qualifications and helps to improve learners' employability;
- You and your teaching partner will deliver masterclass sessions to a specific group of learners. The number, length and timing of these sessions and the number of learners attending will be agreed with the teacher;
- Each masterclass will focus on a specific topic and will ensure that learners gain an insight into the world of work through this topic. It should help learners to better understand the career options available to them and how to get into their chosen employment sector. It should offer advice and guidance on career pathways through your own experiences and the local/regional/national/international opportunities within the sector. The masterclass should give learners the confidence to apply for roles within the sector and highlight them the behaviours and attitudes needed for the work place;
- You will be asked to provide feedback on your specific masterclass and your participation in the wider OTLA project. You will be contacted by the College's External Funding Team about this.

### **How we will support you:**

- Your role is not to replace teachers within the classroom. Teachers will be working with you in all masterclasses. They will be responsible for classroom management, including learner engagement and behaviour;
- Teachers will give you practical teaching tips to support your approach to working with learners and will ensure that your planned approaches. If you would like more in depth support before delivering your masterclass sessions, please speak to your teaching partner to arrange this;
- The teachers will ensure that you have the appropriate facilities and resources for delivery of the masterclass. We will do our best to accommodate any specific technology requests you may have.