

Exploring Careers Through Technical Routes

Broadcast Production



The Industry

Broadcasting is an exciting industry to work in, hugely popular and therefore competitive to get into. Broadcast production includes working in television (TV) and radio.

In TV, broadcasters produce programmes such as news, current affairs, documentaries, entertainment, drama, soap operas and sports. Many TV shows require an on-location production presence so there is the potential for overseas travel. Radio production includes the creation and transmission of educational, entertainment and news-related programmes.

A broadcast production assistant will do: administrative tasks; prepare and distribute briefing notes and scripts; keep track of timings; book studios or production equipment; organise meetings and interviews; ensure continuity of shots recorded when filming; obtain relevant copyright.

Creative Skillset https://creativeskillset.org/creative_industries/tv/job_roles/p4
Televideo <https://www.televideo.co.uk/training-academy>
https://www.myfirstjobintv.co.uk/resources/careers-guide/detail?page_id=34

Skills and Requirements

Over one third of those working in production are self employed and competition for contracts is fierce. To be successful you will need to be highly motivated, have an interest and passion for broadcasting as well as having:

- Energy, flexibility, drive and tenacity with a strong work ethic and commitment
- An ability to work effectively both individually and collaboratively as part of a production team
- Strong interpersonal and networking skills (good contacts are helpful in getting work)
- The ability to work long hours and work hard
- Good technical skills and ability to use industry packages for edits and post production
- A flexible and responsive approach e.g. a last minute rewrite due to an actor unwell
- Excellent planning and organisational skills with attention to detail and creative thinking
- Good time management, meeting deadlines and being able to work under pressure
- Knowledge of marketing and digital media
- Awareness of health and safety procedures.

