



North Warwickshire
& Hinckley College

Let's Be Employable

An investigation in to the impact of employer led curriculum delivery on the aspirations and outcomes for learners

The
Education
& Training
Foundation

This project has been developed
and supported by the
Foundation's Practitioner
Research Support programme
and the East Midlands Centre for
Excellence in Teacher Training
(emCETT)



What we did....



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Looked at three year trends (2 past years and current learners) in relation to aspirational awareness and employability outcomes

Introduced an employer-led module in to the curriculum

Analysed progression planning and predicted attainment during the module

Asked the learners what the benefits were for them

Past learners (16): Where are you now?



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Employed in Media Industry	4
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Employed in alternative Industry	6
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Unemployed	1
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Alternative Further Education	1
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Higher Education relative to Media	3
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Higher Education (alternative specialism)	1
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Current learners (8)

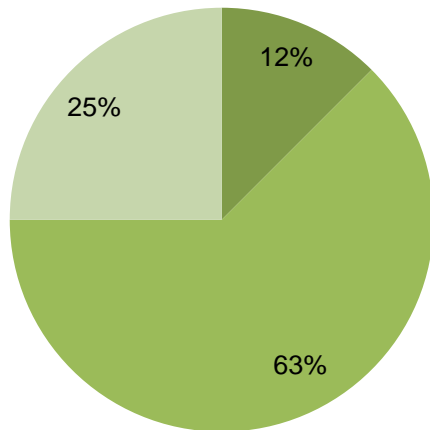
Have your current predicted grades changed during the module?



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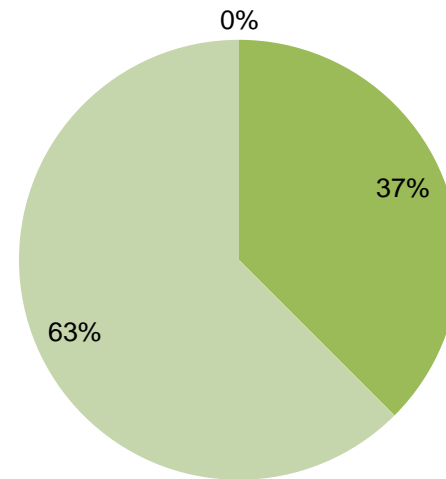
Predicted grades prior

■ Pass ■ Merit ■ Distinction



Predicted grades post

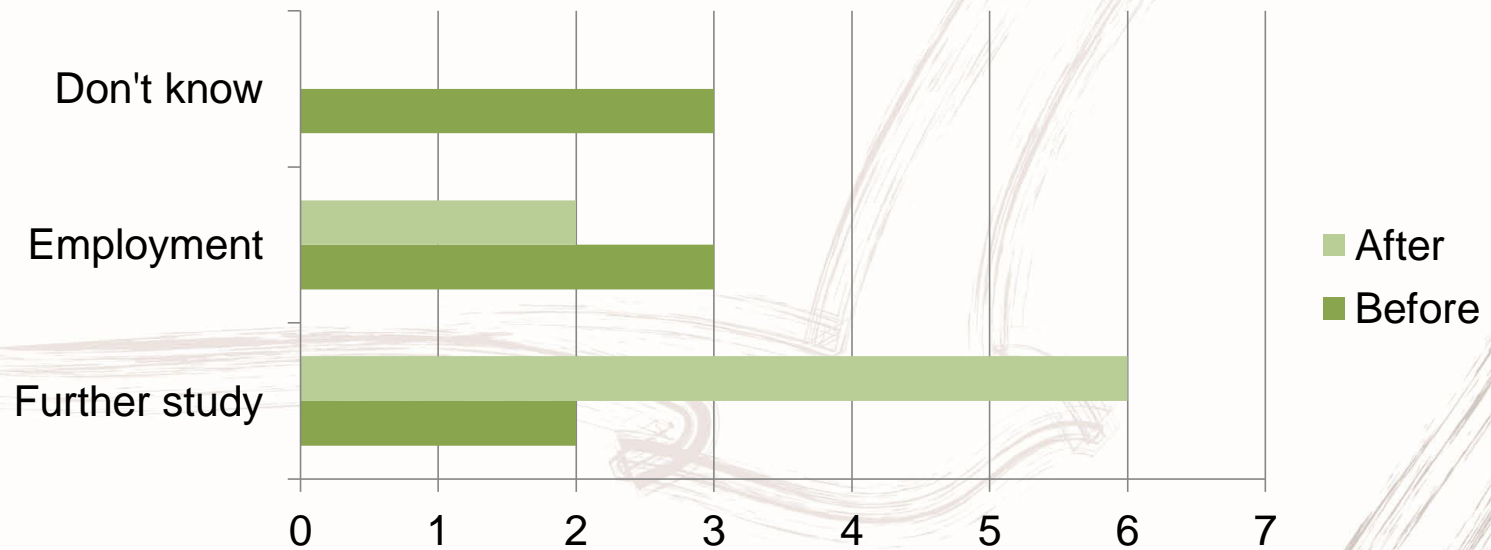
■ Pass ■ Merit ■ Distinction



Are their aspirations the same as before?



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So where do they want to go.....?



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	2011-12	2012-13	2013-14
No further Study	1	0	0
Progression to HE at NWHC	2	4	5
Progression to HE at HEI	1	1	1
Progression to alternative FE	1	0	0
Employment	1	1	2
Do not know	2	2	0

Impact.....



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For the learners.....

- Raised aspirations and realistic expectations
- Clear defined progression/career pathways
- Improved attainment
- Increased progression to higher level study

For employers.....

- Opportunity to influence curriculum design and delivery
- Opportunity to 'talent spot'
- Reduce current time wasted preparing new employees to meet industry expectations

For the organisation.....

- Employer led curriculum design leading to relevant delivery programme
- Move to a 'coaching' model across all curriculum from 2014