

# FLIPPING LEARNING IN HAIR, BEAUTY & CATERING

AN ACTION RESEARCH PROJECT

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Introduction

## Key Findings

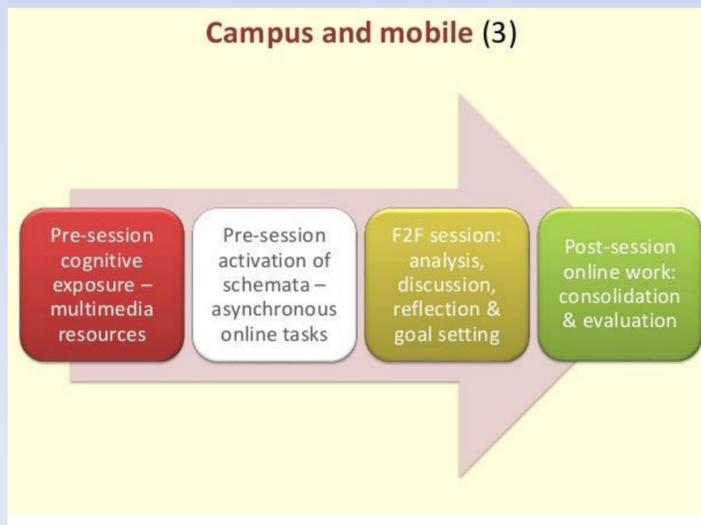
1. VLE usage went up substantially in all three areas but the percentage increase was highest in Hairdressing (62%) and Catering (45%) where usage levels had been lowest before the project.
2. 124 of student involved in VLE week responded to the survey. The results appear to be very positive.
3. The majority of students completed the online activity at home. 21 worked in the college but not in the class room environment. 19 worked within a classroom. Further investigation identified this was a level 1 group who lacked confidence using online activities. The teacher had allowed students to use the classroom but had not delivered the subject.
4. A laptop or PC proved to be the most popular device to work on but mobile phones were a popular alternative.
5. Two thirds of the students found the learning materials useful. This type of activity is accessible to lots of learners and students made learning very personal by picking and choosing when to complete activities.
6. The impact this project has on the staff's mind-set is staggering.

## Recommendations

- ❖ The impact of a 'whole-school' approach and in particular the value of a supportive Head of School and a local 'champion' who understands the subjects being taught and is enthusiastic about the use of technology.
- ❖ 'Road to Damascus' effect of changing staff attitudes and building confidence in their ability to use technology.
- ❖ Develop staff engagement, understanding of instructional design and technical skills through group and 1 to 1 staff development and support.
- ❖ Willingness of vocational students to engage with this form of learning and to manage their own time.
- ❖ Transfer good practice from one subject area (Beauty Therapy) to others e.g. Hairdressing, Catering.
- ❖ Form a strong partnership between teaching staff and technical staff to support materials development.

## Future activity

- ❖ Improving access to technology enhanced learning for students, both by improving access to PCs, laptops and tablets and by ensuring that our materials are 'mobile friendly' where possible.
- ❖ Providing further training, confidence building and reassurance to our staff so they feel able to continue to experiment.



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### Our research

In the week commencing 2nd March 2015, our Hair, Beauty & Catering Department did their 'VLe Week'. During this week each member of staff delivered one of their usual weekly sessions online. Students were able to complete the online activities from home or come to the library. Here is the Prezi used to introduce the project to the staff. Prior to this week we had run several group training sessions and provided extra drop-in support for staff. Here is how the staff felt at the start of the project:



Read our report online



and here is how they felt by the end:

