

# User Research Tool

Who are your users?

Where can you best access them?

When can you best access them?

What would motivate them to take part?

How much time can they spare you?

Are they more comfortable engaging alone/in pairs/groups?

What communication channels can you reach them through?

1 Write or draw in this first box, as many ideas as possible, for a user research tool that would help you best engage with your users

2 Choose the best idea from the box above and work it up in more detail

3 Pass your sheet to another table and ask them to use this box to improve upon your idea in box 2.

