

# European Social Fund (ESF) Skills Support for the Unemployed

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# Overview of Presentation



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- Introduction.
- History of Employment World.
- European Social Fund (ESF) tender – reasons for tendering, the partnership.
- Scope and eligibility.
- Model of best practice and case studies.
- Benefit to participants.
- Benefit to the city and local employers
- Success criteria.

# History of Employment World Established 2009



- Adult only provision city centre based.
- Initial delivery via six month offer for unemployed – Jobseeker’s Allowance (JSA) claimants.
- Working in partnership with Jobcentre Plus.
- Sector based training to meet labour market vacancies.
- Successful model of employer led pre-employment training (PET).
- Tender for ESF funding for D2N2 area.

# ESF Skills Support for the Unemployed

## Reasons for tendering to the Skills Funding Agency for ESF funding



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- Opportunity to improve participation in and awareness of adult learning.
- Flexible funding stream with delivery of both accredited and unaccredited learning.
- Ability to design programmes and to meet employer needs.
- Variety of route ways for progression into sustainable employment.
- Age related grants for employers with less than 50 full time equivalent (FTE) employees providing Apprenticeships for 19-24 year olds.

# ESF Skills Support for the Unemployed

## Working in partnership



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Working highly effectively with employers, Jobcentre Plus and a range of providers to up skill participants and progress them into sustainable employment.

Building on our best practice model which has supported more than 200 adults into sustainable employment during the period April 2011 – March 2012.

# ESF Skills Support for the Unemployed

## Our delivery partners



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- Employment World @ Derby College.
- Acorn Training Ripley.
- AGE UK.
- Buxton College – University of Derby.
- New College Nottingham.
- TBG.
- West Notts College.

# ESF Skills Support for the Unemployed

## Scope and eligibility



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- Period of contract is from April 2012 – 31 July 2015.
- Geographical area is D2N2: postcode based on home location of participant.
- Eligibility is 19 or over on start of programme and in receipt of active benefits, either Jobseeker's Allowance or Employment Support Allowance – Work Related Activity group.

# ESF Skills Support for the Unemployed

## Model of best practice



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- Selection Day process
- National Careers Service intervention
- Employer linked sector-based work academies and pre-employment training incorporating skills training with a work experience element, and a guaranteed interview linked to real vacancies.
- Employability skills delivered through contextualised units.
- Additional funding stream through the Flexible Support Fund of JCP to widen participation to include 18 year olds.

# ESF Skills Support for the Unemployed Case Studies



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- Work with Servisair at East Midlands Airport to recruit for baggage handlers.
- Rolling programme for Royal Derby Hospital for their facilities roles.
- Working with Blue Arrow to prepare participants for the three stage assessment process for Toyota.
- Working in partnership with Probation and equipping offenders in the community with work skills.

# ESF Skills Support for the Unemployed

## Benefits to participants



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- Opportunity of a variety of route ways to suit their individual needs including basic skills support.
- Preparation for work in a specific sector.
- Guaranteed interview subject to completion of skills programme.
- Qualification which will add value to their CV.
- Average of 50 per cent success of job outcome with linked employer.
- Ongoing support through programme, My WorkSearch pilot and National Careers Service if unsuccessful.

# ESF Skills Support for the Unemployed Benefits to the city and Local Employers



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- Reduce number of adults with no/low level qualifications.
- Support recruitment for inward investment and planned expansions.
- Reduce recruitment costs.
- Reduce levels of unemployment.
- Reduce social exclusion.
- Increase retention in learning and in the workplace.

# ESF Skills Support for the Unemployed

## Success criteria built on experience to date



- Highly effective partnership working.
- “Can do” attitude.
- Continuous process by partners of evaluation of each Selection Day and each programme.
- Ability to respond to employer needs in restricted timeframes.



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